MD HASIBUR RAHMAN MURAD

Data & Business Analyst | BI Reporting | Data-Driven Decision Support

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PROFESSIONAL SUMMARY

M.S. in Management Information Systems candidate (expected December 2026) with hands-on experience in data analysis, BI dashboarding, and statistical modeling. Reduced reporting turnaround by ~30% on a 10,000+ record dataset and built a regression model (930 observations, $R^2 \approx 71\%$) to support salary benchmarking decisions. Incoming Digital Branding & Information Systems Intern combining analytical rigor with cross-functional communication. Seeking Data Analyst / Business Analyst roles where data translates into action.

CORE SKILLS

Data Analysis & BI: Excel (Advanced), SQL, Power BI / BI Dashboards, Data Cleaning & Reporting Automation, Regression & Statistical Modeling

Business & Systems: Information Systems Analysis, Managerial Decision Making, Digital Branding, Process Improvement

AI & Emerging Tech: Applied AI/ML concepts, Anthropic-certified in Claude 101 and AI Fluency: Framework & Foundations (June 2026)

Other: Cross-cultural communication (English, Bengali, working Mandarin), Content & Social Media Strategy

PROFESSIONAL EXPERIENCE

Digital Branding & Information Systems Intern | *Pixel & Panel LLC* Aug 2026 – Present (Incoming)

- Selected for a CPT internship applying information systems and digital branding skills to support marketing and data-driven business initiatives.
- Will support digital content systems, brand analytics, and cross-functional reporting workflows.

Junior Analyst | *Spellbound Communications* 2025 – 2026

- Cleaned, structured, and analyzed a dataset of 10,000+ records to support internal reporting needs.
- Reduced reporting turnaround time by approximately 30% by streamlining data preparation and reporting workflows.
- Built BI dashboards to surface key metrics for stakeholders, improving visibility into operational performance.

ACADEMIC PROJECTS

Salary Prediction Regression Model | *BUAL 5380 – Managerial Decision Making, Lamar University* Fall 2025

- Built a multiple regression model on a 930-observation global dataset of data-role salaries, applying backward elimination to arrive at a final model with $R^2 \approx 71\%$.
- Collaborated with a project partner to validate model assumptions and present findings to support salary benchmarking decisions.

GNN-Based Fraud Detection Research | *Independent / Academic Research* 2025 – 2026

- Co-authored a paper applying graph neural networks (GNNs) to fraud detection, cited 46 times.
- Researched applications spanning AI/ML, cybersecurity, blockchain, and enterprise data systems.

EDUCATION

M.S. in Management Information Systems | *Lamar University, Beaumont, TX* Expected Dec 2026

- Relevant coursework: Managerial Decision Making, Information Systems Analysis, Database Management, Business Analytics

B.B.A. in Management | *Hunan University, China* Completed

CERTIFICATIONS

- Claude 101 — Anthropic Academy (June 2026)
- AI Fluency: Framework & Foundations — Anthropic Academy (June 2026)